About Brier Ridge™

Brier Ridge™ products have been formulated to provide superior performance in establishing, attracting and keeping those trophy bucks, turkeys and upland birds on your property.

Consistently taking world-class whitetails begins with two qualities: genetics and nutrition. Our neighborhood has the genetics and Brier Ridge provides us with the nutrition. Quality seed with excellent germination and strong vigor gives our food plots that extra edge by providing the necessary nutrients to grow the maximum amount of horn the genetics allow.”

Bob H., Central Iowa
Table of Contents

Food Plot Seed .............................................3
Food Plot Seed Mixes .................................4
Planting Windows .........................................5
10 Steps to a Better Food Plot .............6
What Makes an Ideal Food Plot? ....7

Soil Fertility ....................................................7
Benefits of Fertilizing .................................8
Weed Control .................................................9
Best Management Practices ..............9

In The Crosshairs

One of the goals at La Crosse Seed is to provide our customers with relevant and helpful information on a regular basis. Currently, La Crosse Seed sends regular email newsletters that communicate relevant topics. Check out “In The Crosshairs” for timely updates on wildlife and food plots.

Email info@laxseed.com to SIGN UP TODAY!

Introducing the new LA CROSSE SEED MOBILE APP

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- Place orders from your mobile device

Downloaded on iOS and Android devices from the App Store or Google Play. Just search "La Crosse Seed"
### Food Plot Seed

<table>
<thead>
<tr>
<th>Name</th>
<th>Brassicas</th>
<th>Legumes</th>
<th>Grasses</th>
<th>Wildflowers</th>
<th>Description</th>
<th>Annual/Perennial</th>
<th>Seeding Rate (Lbs/Acre)</th>
<th>Bag Size (Lbs)</th>
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<tbody>
<tr>
<td>Bulls-Eye Deer Turnips</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Early fall planted annual turnip blend offering early/late fall food source</td>
<td>Annual</td>
<td>2</td>
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<td></td>
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<td></td>
<td></td>
<td>Performs well on light to heavy soil types in light shade to full sun</td>
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<td>Lbs Per 1/4 Acre</td>
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<td></td>
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<td></td>
<td>Some species within mix will remain green until 10 °F</td>
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<td></td>
<td>Optimally planted 6-8 weeks prior to killing frost, sugars will flush vegetative growth after frost, making it an appealing food source</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Unique blend of turnips provide extensive above &amp; below ground growth</td>
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<tr>
<td>Deer Candy Sugar Beets</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Late spring planted annual offering early/late fall food source</td>
<td>Annual</td>
<td>2 - 3 (Drilled) 8</td>
<td>1</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Performs well on medium to heavy, well drained soils in full sun</td>
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<td>Lbs/acre</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
<td>Provides high energy food source from vegetation &amp; root</td>
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<tr>
<td>8847 GT1 Forage Soybeans</td>
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<td></td>
<td></td>
<td>Spring/fall planted annual species offering spring/summer/fall food source</td>
<td>Annual</td>
<td>140,000 Seeds/Acre</td>
<td>140,000 Seed Count</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td>Performs well on light to heavy soil types in light shade to full sun</td>
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<td></td>
<td>Glyphosate tolerant, late maturity soybean</td>
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<td></td>
<td></td>
<td></td>
<td>Increased plant height</td>
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<tr>
<td>Plot Spike® Forage Oats</td>
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<td></td>
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<td></td>
<td>Spring/fall planted annual species offering spring/summer/fall food source</td>
<td>Annual</td>
<td>100 - 120</td>
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<td>Performs well on light to heavy soil types in light shade to full sun</td>
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<td>Late maturing forage oat</td>
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<td>Selected for cold tolerance</td>
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<td></td>
<td></td>
<td></td>
<td>Easy to establish, producing large amounts of forage</td>
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<tr>
<td>Wildlife Grain Sorghum</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Summer planted annual offering cover for upland game birds, migratory birds &amp; deer</td>
<td>Annual</td>
<td>6 - 8 (Drilled) 8</td>
<td>50</td>
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<tr>
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<td></td>
<td>Performs well on light to heavy soil types in light shade to full sun</td>
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<td>Lbs/acre</td>
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<td>Quick to establish, requires 60-65 °F soil temps for planting/gemination</td>
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<td>Food source for various bird species later in fall/winter</td>
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<td></td>
<td>Drought tolerant</td>
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<tr>
<td>Wildlife Sunflower</td>
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<td></td>
<td></td>
<td></td>
<td>Spring planted annual offering cover &amp; food source for upland game birds</td>
<td>Annual</td>
<td>6 - 8 (Drilled) 8</td>
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<td>Performs well on light to heavy soil types in light shade to full sun</td>
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<td>Food source for various bird species later in fall/winter</td>
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<td>Drought tolerant</td>
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</table>

### ANNUAL HABITAT HIDE-A-WAY

- Summer planted annual mix offering bedding/buffer source
- Performs well on light to heavy soil types in light shade to full sun
- Quick to establish, requires 60-65 °F soil temps for planting/gemination, annual alternative to Perennial Habitat Hide-A-Way
- Can reach heights up to 8 feet tall

### PERENNIAL HABITAT HIDE-A-WAY

- Spring/fall planted native grass perennial mix offering year-round bedding/buffer source
- Performs well on light to heavy soil types in light shade to full sun
- Maintenance needed during slow establishment period; alternative to Annual Habitat Hide-A-Way
- Will reach heights up to 8 feet tall
- See Natives First® Guide for establishment guidelines
## Food Plot Mixes

### Autumn Energy

- Early fall planted annual species offering early/late fall food source
- Performs well on light to heavy soil types in light shade to full sun
- Portion of mix will remain green until air temps reach 10 - 15°F
- Optimally planted 6-8 weeks prior to killing frost

### Buck's Banquet

- Early fall planted annual & perennial species offering early/late fall food source
- Performs well on medium to heavy soil types in light shade to full sun
- Clovers/Chicory will remain as perennial plot after brassicas winterkill
- Portion of mix will remain green until air temps reach 10 - 15°F
- Optimally planted 6-8 weeks prior to killing frost

### Deer Country Point Builder Plus

- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains grasses with higher sugar content & higher energy legumes

### Deer Country Field Mix

- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains various high energy legumes that will thrive in various geographical locations

### Deer Country Trail Mix

- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains various high energy legumes that will thrive in various geographical locations
- Chicory will thrive during hot & dry summer months

### Horn Honey

- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains various high energy legumes that will thrive in various geographical locations

### Rut N Ready

- Early fall planted annual species offering early/late fall food source
- Performs well on light to heavy soil types in light shade to full sun
- Portion of mix will remain green until air temps reach 10 - 15°F
- Optimally planted 6-8 weeks prior to killing frost, sugars will flush vegetative growth after frost making it an appealing food source
- Unique formulation offering brassicas that will attract deer early in fall & after killing frost

### Sucraseed® Sweet Spot

- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains grasses with higher sugar content & higher energy legumes
- Quick to establish & able to withstand heavy grazing

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**Brier Ridge® Recommends a 13-13-13 Fertilizer Type, or similar, for all Brier Ridge® Products, 200 - 300 Lbs/Acre and 1 - 2 Times a Year. Contact Us for Specific Recommendations for Your Specific Area or Goals.**
Many of our Soil First® cover crop mixes also make excellent food plots. Check out the cover crop portion of the Forage First® Seed Guide for detail on SF 102, SF 125, SF 140, SF 150, SF 165 and other options.
10 STEPS TO A BETTER FOOD PLOT

1. Soil test in late spring, early or late summer.
2. Add fertilizer/limestone based on soil test 6 months ahead of planting.
3. Spray a burndown herbicide and/or lightly till to ensure seed-to-soil contact is maximized.
4. Select a premium Brier Ridge® mixture.
5. Till the soil and create a smooth, seed bed, firm enough to bounce a basketball.
6. Plant seeds no more than 1/8 to 1/4 inches in depth.
7. Repeated mowing passes at 4 to 6” (or selective herbicide applications) can help control certain weeds. Repeated mowing maintains quality and preserves nutrient levels.
8. Identify wildlife pressure by fencing off a portion to gauge grazing activity.
9. Monitor plots closely for what plants are being grazed and when. This will help decision making in future plantings.
10. Rotate plots as much as possible when planting annuals. Rotations suppress plant disease. Variations in plantings keep animals interested which means greater traffic.
WHAT MAKES AN IDEAL FOOD PLOT?

Let’s start with the size of the food plot.

**Rule of Thumb:**
Allow 1/4 to 1/2 acre in multiple areas. Numerous small plots are generally more productive for hunters, rather than one or two large plots. Deer, especially mature bucks, are more likely to use food plots during daylight hours if plots are smaller and surrounded by thick cover. Plots should receive four to five hours of sunlight per day. If small plots are receiving too much grazing pressure, then planting a large “feeding” plot in the center of your property can take stress off smaller plots. Generally speaking, planting 2-5% of your property in food plots is ideal, with about 2/3 of those plots being perennial forages.

As you plan the food plot, take into consideration the landform and the type of soil.

- It should be free, open and without obstacles such as large rocks, low hanging branches and sudden drop-offs.
- The soil should be able to supply high quality feed. If it isn’t already in the right condition, you’ll have to treat it before planting.
- Once planted, the ground cover should provide a soft cushion to prevent stress on limbs and it should be attractive.

If managed wisely, a food plot will be both an economical source of high-quality feed for deer, as well as cover for other wildlife.

If managed poorly or ignored, a food plot can soon become nothing more than an overgrazed weed patch that not only has little nutritional value, but may even contribute to health problems.

**SOIL FERTILITY**

Soil is the foundation of a healthy food plot, so it’s essential that you know what condition your foundation is in before planting. More than likely, the land you’re turning into a food plot was once used for other purposes.

Soil that is deficient in the proper nutrients, or out of pH balance, cannot produce forage that has high nutritional value. The only reliable way to know what the soil needs—and doesn’t need—is to test, don’t guess.

The best time to soil test is in the fall and early spring, before previous residue starts to breakdown. If fertilization has already taken place, you should wait at least 12 weeks before testing, in order to get an accurate reading.

When taking samples, use clean tools. Pesticide or fertilizer...
residues on the tools, or in the container, will create misleading results. Take six to eight cores from each food plot where the soil type and topography are fairly uniform and the food plot has been uniformly managed, with regard to the crop grown or fertilizer applied. Limit the maximum area of each sample to no more than 2 acres. Collect a sample by making a random zig-zag pattern over the entire field. Mix the cores thoroughly and then submit about a pint of soil to the lab.

**Rule of Thumb:**
Soil test every two to three years. Take soil from the top 3 to 5 inches.

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**BENEFITS OF FERTILIZING**

Fertilization enables the plant to develop denser and deeper roots which allow it to:

- Absorb more nutrients and moisture.
- Develop denser foliage to increase the absorption of sunlight.
- Increases the plant’s ground cover, which inhibits the growth of weeds.

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**THE FOOD PLOT’S BUILDING BLOCKS: N.P.K.**

**NITROGEN (N)** - the first number on a bag of fertilizer

Nitrogen is critical for the maximum growth of cool season grasses. An adequate supply of nitrogen is associated with vigorous vegetative growth and a plant’s dark green color. Nitrogen is very mobile in the soil. It moves from the soil into the plant as part of the growth process and seeping water can leach it out of the soil over time. Therefore, it must be continually replenished.

The preferred sources of nitrogen are Ammonium Sulfate (21-0-0-24) or Urea (46-0-0).

Ammonium Sulfate aids the new plants without burning them if put on at too high of a rate or when under higher temperatures. Urea is best used in the spring, when temperatures are lower. If it’s applied when temperatures are hotter, high levels of volatilization may occur. (http://ohioline.osu.edu/b760/b760_3.html)

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Heavily grazed food plots with high yielding forages require approximately 100-150 pounds of actual Nitrogen/acre/year.

**Rule of Thumb:**
Three applications of Nitrogen at 50 lbs./acre/year each.

- Summer, if rains are present to promote growth.
- Spring and fall.

**PHOSPHORUS (P)** - the second number on a bag of fertilizer

Plants require phosphorus for steady, strong growth. As growth occurs, phosphorus is used to efficiently use sugars and starches and to maximize photosynthesis in the young roots, stems and leaves. When adequate phosphorus is in the soil, you will generally see rapid growth, earlier maturity and frequently the quality of vegetative growth is improved. (http://www1.agric.gov.ab.ca/$department/deptdocs.nsf/all/agdex920?opendocument)

**Rule of Thumb:**
40-60 lbs./acre/year or based on the soil test.

- Phosphorous is directly related to milk production of the doe and antler growth of the buck.

**POTASSIUM (K)** - the third number on a bag of fertilizer

Potassium is required for overall strong plant growth, increased disease resistance and increased winter hardness.

**Rule of Thumb:**
250-300 lbs./acre/year or based on the soil test.

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**WHAT IF SOIL PH IS NOT IDEAL?**

For the food plot to reach its full nutritional potential, the soil’s pH range should be between 6.0 to 7.0. Legumes require a higher pH than the grasses, due in part to the rhizobia activity in the root nodules. The rhizobia have a higher pH requirement for nitrogen fixation than the plant has for growth. Within grasses, the warm-season grasses are more tolerant of low pH values than the cool-season grasses. But, there are important reasons to maintain a pH of 6.0 to 7.0, even if you are planting a warm-season grass.

- Most nutrients that a plant needs are available within the 6.0 to 7.0 pH range.
- Some problem weed species are more competitive at lower pH values.
- Over-seeded winter annuals, especially clovers, require a higher pH for optimum growth and production.
• Nitrogen fertilizer is a major acidifying force in food plots. Therefore, high nitrogen rates can rapidly decrease the soil pH. (http://hubcap.clemson.edu/-bipprt/pasture/grasing.html)

BALANCING THE PH
Fall is the best time to boost pH levels by applying lime because it allows the soil to neutralize, which takes from four to six months.

WEED CONTROL
The presence of weeds and brush in a food plot often indicates poor food plot management, typically either overgrazing or inadequate fertilization. Because they compete with desirable food plot species for water, sunlight and nutrients, their presence reduces both the longevity and nutritional value of a food plot stand.

The best weed control is achieved by maintaining a dense healthy stand of grasses and legumes through proper fertilization, cutting management and higher seed rates.

Once broadleaf weeds take root in a food plot, chemicals such as 2,4-D, Banvel® or Crossbow® may be used to control. Keep the following in mind:

- Chemicals are non-selective – they kill beneficial broadleaf plants, like legumes and clover, in addition to noxious plants such as multi-flora rose and brambles.
- To control broadleaf weeds in a legume food plot, you must control them the year before and plant the legumes the following year. Mowing is the best alternative.
- For the chemical to be effective, weeds must be actively growing when it’s applied. Follow the label.
- Round-Up® can be used to remove difficult perennials; however, Round-Up® will take out beneficial plants at the same time and will require reseeding of those areas.
- Use pesticides as spot treatments only. Do not broadcast them throughout the food plot.
- It’s best to apply herbicides in early spring.

CAUTION:
Use pesticides only when necessary, and at the recommended dosages and timing, to keep residues within the limit the set by the law. Before using any pesticide, read the label and follow all directions and safety precautions listed.

¹2,4-D is an option for broadleaf weed control in legume- and grass-based plots. It does not kill all broadleaf weeds.

BEST MANAGEMENT PRACTICES

MOWING
Mowing has two primary advantages. First, it reduces weeds and second, it improves the food plot’s productivity.

Mowing before the weed’s seedheads are produced, prevents weeds from spreading. Mowing also keeps the plants shorter, which deer prefer because it has less fiber, is higher in protein and more nutrients reside in the younger leaves and stems.

RENOVATION
Ideally it would be best to plow the food plot and grow an annual crop, such as corn or oats, for one year and seed the food plot the following year. Growing an annual crop helps remove both broadleaf and grass weeds that have
strong root systems, destroys mole runs, breaks down the compacted sod and allows the preparation of a good seedbed.

An alternative method is to till the food plot in late fall and leave tilled over winter. Then work a new seedbed in the spring by rotovation or plowing, followed by dragging into a smooth, firm seedbed. It is important that all past plants be buried so they don’t re-grow.

Seeding in early spring offers the greatest opportunity for successful renovation. Later plantings are likely to suffer during summer droughts because they don’t have the root structure to survive. Also, bacterial nodulation of legumes slows when plants are under moisture stress and weeds become more competitive. If you must plant during the summer, make sure to irrigate sufficiently in order to establish plant growth.

Planting in early fall can also be successful, depending on moisture levels and temperatures. It is important the seedling is established 45-60 days before temperatures drop to freezing, so plants can get an adequate root system established. (http://clallam.wsu.edu/waterquality/pasture.html)

Seed needs to have good soil contact. This can best be accomplished by using a drill to plant. Broadcast seeding is not recommended because it does not ensure soil contact nor seed placement. If broadcast seeding is the only option, follow with a drag or cultipacker to push seed into the top 1/8 to 1/4 inch of the soil.

FROST SEEDING

Frost /dormant seeding legumes and grasses is an efficient way to improve food plot yields or change the forage composition within your food plot. This is done in late fall after soil temperatures are below 40 degrees Fahrenheit or early spring before soils warm above 40 degrees Fahrenheit. This allows the new seedlings to establish without heavy competition.

Frost seeding has several benefits over traditional forms for planting:

- Ability to establish forage in an undisturbed sod bed.
- Reduced need for labor and energy.
- Minimum equipment investment.
- Shortened “non-grazing” period.
- Maintains stand productivity for both grasses and legumes.

As with other planting methods, soil contact is essential for success. This can be achieved by mowing closely in the fall or winter, down to 2 inches, in order to open up stands and expose soil. Sod-type grasses (bluegrass, brome) are the most difficult to frost seed, especially where a thick layer of thatch covers the soil surface. In these instances, spraying out the bluegrass or bromegrass and starting over is the best solution. Preferred species are festulolium, ryegrass, orchardgrass, Ladino clover and red clover.

In the spring, it’s important to reduce plant competition so the new seedlings can develop adequate root systems. By mowing or animal grazing down to 2 inches in the fall, spring regrowth from established plants is slowed down, allowing the seedlings to take hold. As the new seedlings take hold, follow the prescribed routine to ensure strong root growth and thicken up the foot plot more quickly:

- Allow food plot to grow 6-8 inches.
- Mow it.
- Allow it to re-grow to 6-8 inches.
- Mow it again.
- After the second mowing, allow the food plot to re-grow. Then, either allow it to grow for cover or continue mowing cycle.

WATER

Like other field crops, food plots benefit from adequate water throughout the growing season. It provides for faster recovery, maintains productivity and lengthens the life of the food plot.

The amount of water required each week depends on the type of soil and weather conditions. Different soils hold water better than others. A soil test will indicate the amount of watering that is required.

REFERENCES:

- The Grass Can Be Greener
- Dr. Clyde Johnson, DVM - Spofford, NH
- Johnson Agronomy Department – Purdue
- Purdue University
- K.D. Johnson, Agronomy Department
- M.A. Russell, Animal Sciences Department
- Photos of plants used with permission
- Winnebago County Land & Water Conservation Department, Oshkosh, Wisconsin 54901