

BRIER RIDGE®

Food Plot Seed

keeping those trophy bucks, turkeys and upland birds on your property.

Brier Ridge® products have been formulated to provide superior performance in establishing, attracting and

Bob H., Central Iowa



“Consistently taking world-class whitetails begins with two qualities: genetics and nutrition. Our neighborhood has the genetics and Brier Ridge provides us with the nutrition. Quality seed with excellent germination and strong vigor gives our food plots that extra edge by providing the necessary nutrients to grow the maximum amount of horn the genetics allow.”

Bob H., Central Iowa



ONLINE RESOURCES

Go to brieridgeplotseed.com for planting windows and other useful information.

BULLS-EYE DEER TURNIPS <small>BRASSICAS</small>	<ul style="list-style-type: none"> Optimally planted 6-8 weeks prior to killing frost, sugars will flush vegetative growth after frost, making it an appealing food source Early fall planted annual turnip blend offering early/late fall food source Unique blend of turnips provide extensive above & below ground growth 	ANNUAL SEEDING RATE 2 lbs (Lbs/Acre) Per ¼ Acre BAG SIZE 2 lbs
DEER CANDY SUGAR BEETS <small>BRASSICAS</small>	<ul style="list-style-type: none"> Late spring planted annual offering early/late fall food source Performs well on medium to heavy, well drained soils in full sun Provides high energy food source from vegetation & root 	ANNUAL SEEDING RATE 2 - 3 (Drilled) (Lbs/Acre) 8 (Brdcast) BAG SIZE 1 lbs
8847 GT1 FORAGE SOYBEANS <small>LEGUMES</small>	<ul style="list-style-type: none"> Spring/fall planted annual species offering spring/summer/fall food source Performs well on light to heavy soil types in light shade to full sun Glyphosate tolerant, late maturity soybean 	ANNUAL SEEDING RATE 140,000 (Lbs/Acre) Seeds/Acre BAG SIZE 140,000 Seed Count
PLOT SPIKE® FORAGE OATS <small>GRASSES</small>	<ul style="list-style-type: none"> Spring/fall planted annual species offering spring/summer/fall food source Performs well on light to heavy soil types in light shade to full sun Easy to establish, producing large amounts of forage 	ANNUAL SEEDING RATE 100 - 120 (Lbs/Acre) BAG SIZE 50 lbs
WILDLIFE GRAIN SORGHUM <small>GRASSES</small>	<ul style="list-style-type: none"> Summer planted annual offering cover for upland game birds, migratory birds & deer Quick to establish, requires 60-65°F soil temps for planting/germination Food source for various bird species later in fall/winter 	ANNUAL SEEDING RATE 6 - 8 (Drilled) (Lbs/Acre) 8 - 10 (Brdcast) BAG SIZE 50 lbs
WILDLIFE SUNFLOWER <small>POBES</small>	<ul style="list-style-type: none"> Spring planted annual offering cover & food source for upland game birds Performs well on light to heavy soil types in light shade to full sun Food source for various bird species later in fall/winter 	ANNUAL SEEDING RATE 6 - 8 (Drilled) (Lbs/Acre) 8 - 10 (Brdcast) BAG SIZE 50 lbs

BRIER RIDGE®

Food Plot Seed



• Increased plant height

• Late maturing forage oat
• Selected for cold tolerance

• Performs well on light to heavy soil types in light shade to full sun
• Drought tolerant

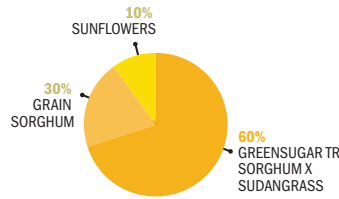
• Drought tolerant

BRIER RIDGE® FOOD PLOT MIXES



ANNUAL HABITAT HIDE-A-WAY

ANNUAL	SEEDING RATE: 10 lbs/acre	BAG SIZE: 10 lbs	 GRASSES	 FORB
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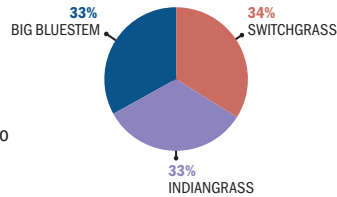
- Summer planted annual mix offering bedding/buffer source
- Performs well on light to heavy soil types in light shade to full sun
- Quick to establish, requires 60-65°F soil temps for planting/germination, annual alternative to Perennial Habitat Hide-A-Way
- Can reach heights up to 8 feet tall



PERENNIAL HABITAT HIDE-A-WAY

PERENNIAL	SEEDING RATE: 9 lbs/acre	BAG SIZE: 9 & 50 lbs	 GRASSES	 WILDFLOWERS
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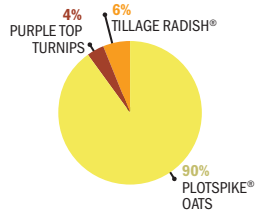
- Spring/fall planted native grass perennial mix offering year-round bedding/buffer source
- Performs well on light to heavy soil types in light shade to full sun
- Maintenance needed during slow establishment period; alternative to Annual Habitat Hide-A-Way
- Will reach heights up to 8 feet tall
- See Natives First® Guide for establishment guidelines



AUTUMN ENERGY

ANNUAL	SEEDING RATE: 40 - 50 lbs/acre	BAG SIZE: 25 lbs	 BRASSICAS	 GRASSES
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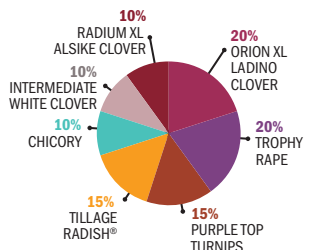
- Early fall planted annual species offering early/late fall food source
- Performs well on light to heavy soil types in light shade to full sun
- Portion of mix will remain green until air temps reach 10 - 15°F
- Optimally planted 6-8 weeks prior to killing frost





BUCK'S BANQUET

ANNUAL/PERENNIAL	SEEDING RATE: 10 lbs/acre	BAG SIZE: 10 & 5 lbs	 BRASSICAS	 LEGUMES	 FORB
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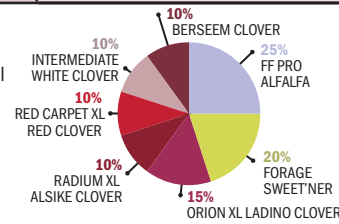
- Early fall planted annual & perennial species for early/late fall food source
- Performs well on medium to heavy soil types in light shade to full sun
- Clovers/Chicory will remain as perennial plot after brassicas winterkill
- Portion of mix will remain green until air temps reach 10 - 15°F
- Plant 6-8 weeks prior to killing frost




DEER COUNTRY FIELD MIX

ANNUAL/PERENNIAL	SEEDING RATE: 10 lbs/acre (Drill) 15-25 lbs/acre (Brdcast)	BAG SIZE: 25 lbs	 LEGUMES	 GRASSES
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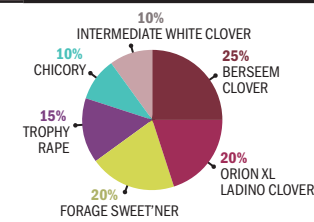
- Spring/fall planted perennial mix offering year-round food source
- Performs well on light to heavy soil types in light shade to full sun
- Contains various high energy legumes that will thrive in various geographical locations





DEER COUNTRY POINT BUILDER PLUS

ANNUAL/PERENNIAL	SEEDING RATE: 15 lbs/acre (Drill) 20-25 lbs/acre (Brdcast)	BAG SIZE: 25 lbs	 BRASSICAS	 LEGUMES	 GRASSES	 FORB
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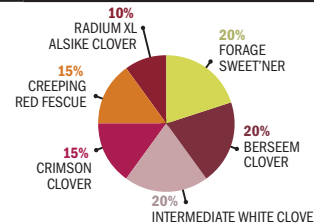
- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains grasses with higher sugar content & higher energy legumes





DEER COUNTRY TRAIL MIX

ANNUAL/PERENNIAL	SEEDING RATE: 10 lbs/acre (Drill) 15-20 lbs/acre (Brdcast)	BAG SIZE: 25 lbs	 LEGUMES	 GRASSES
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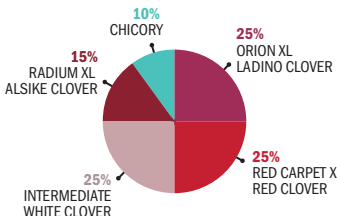
- Spring/fall planted perennial mix offering year-round food source
- Performs well on light to heavy soil types in moderate shade to full sun
- Very quick & easy establishment
- Offers shade tolerant species




HORN HONEY

PERENNIAL	SEEDING RATE: 10 lbs/acre	BAG SIZE: 10 & 5 lbs	 LEGUMES	 FORB
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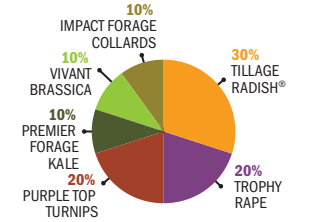
- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains various high energy legumes that will thrive in various geographical locations
- Chicory will thrive during hot & dry summer months



RUT N READY

ANNUAL	SEEDING RATE: 8 lbs/acre	BAG SIZE: 8 & 4 lbs	 BRASSICAS
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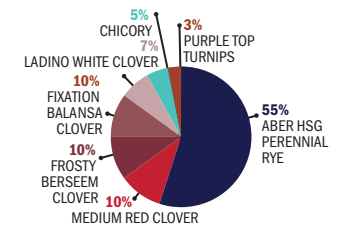
- Early fall planted annual species offering early/late fall food source
- Performs well on light to heavy soil types in light shade to full sun
- Portion of mix will remain green until air temps reach 10 - 15°F
- If planted 6-8 weeks prior to killing frost, sugars will flush vegetative growth after frost making it an appealing food source
- Unique formulation offering brassicas that will attract deer early in fall & after killing frost



SUCRASEED® SWEET SPOT

ANNUAL/PERENNIAL	SEEDING RATE: 10 lbs per 1/2 acre	BAG SIZE: 10 lbs	 BRASSICAS	 LEGUMES	 GRASSES	 FORB
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- Spring/fall planted perennial mix offering year-round food source
- Performs well on medium to heavy soil types in light shade to full sun
- Contains grasses with higher sugar content & higher energy legumes
- Quick to establish & able to withstand heavy grazing



10 STEPS TO A BETTER FOOD PLOT!

- 1 Soil test in late spring, early or late summer.
- 2 Add fertilizer/limestone based on soil test 6 months ahead of planting.
- 3 Spray a burndown herbicide and/or lightly till to ensure seed-to-soil contact is maximized.
- 4 Select a premium Brier Ridge® mixture.
- 5 Till the soil and create a smooth seed bed, firm enough to bounce a basketball.
- 6 Plant seeds no more than 1/8 to 1/4" in depth.
- 7 Repeated mowing passes at 4 to 6" (or selective herbicide applications) can help control certain weeds. Repeated mowing maintains quality and preserves nutrient levels.
- 8 Identify wildlife pressure by fencing off a portion to gauge grazing activity.
- 9 Monitor plots closely for what plants are being grazed and when. This will help decision making in future plantings.
- 10 Rotate plots as much as possible when planting annuals. Rotations suppress plant disease. Variations in plantings keep animals interested which means greater traffic.